

Giving is joy!



MARKETING PROJECT MANAGER

We are looking for a **Marketing Project Manager**

Location: Riga

WHAT YOU'LL BE DOING:

- Drive awareness of the “Lieliska dāvana” brand.
- Prepare, execute, and evaluate local and Group marketing campaigns across all sales channels (online and offline – brand stores and retail chains).
- Planning and execution of local and group marketing projects and tasks.
- Collaborate with media channels: radio, TV, internet, press, etc.
- Cooperate with shopping centers and retail networks.
- Plan and manage the marketing budget.
- Work closely with the “Gera Dovana Group” marketing departments in Lithuania and Poland.
- Prepare reports for the leadership team – the Group CMO and the Country Manager.

WHAT WE EXPECT FROM YOU:

- Higher education and at least 3 years of experience in marketing.
- Creativity, proactiveness, and passion for getting things done.
- Accountability and strong deadline discipline.
- Project management skills.
- Ability to work in a dynamic, multifunctional environment.
- Proven experience in building brand awareness, retail, and offline marketing.
- Proven experience coordinating marketing campaigns and sales activities.
- Up-to-date knowledge of the latest trends and best marketing practices in the Latvian market.
- Good command of English (all tasks and meetings with the international marketing team are conducted in English—both written and spoken).

WHAT WE'VE GOT FOR YOU:

- International Experience: Be part of a team that operates not only in Latvia but also in Poland and Lithuania.
- Hybrid Work Model: Embrace flexibility with a 3+2 work model.
- Workation: Enjoy the unique opportunity to combine work and leisure by working remotely from any location of your choice for up to one month.
- Birthday day off to celebrate your special day.
- Benefits Package: including medical insurance and generous discounts on our products and partner offers.
- Informal Culture: Engage in a culture where everyone's involvement matters from idea generation to decision-making, goal achievement, and celebrating victories together.
- Team Activities: Enjoy various team activities like opportunities to try partner entertainments, and fun parties.